

2024 GACAR Board of Directors Application

Thank you for your interest in becoming more involved in your association by applying for a position on the Board of Directors! Please take a moment to review the [Job Description](#) for the position you are seeking and the [Consent to Serve Form](#) you will be required to sign if you are elected, prior to completing the application to ensure you meet the qualifications and are willing to accept the responsibilities associated with the position.

Please direct any questions to Lisa Gurske, CEO at lgurske@gacar.com or (352) 332-8850.

Application deadline is Friday, June 30th.

NOTE: In-person interviews will be conducted on July 10th from 11:30 am to 4 pm. You will be contacted to set up a time after the application deadline has passed.

Name *	Mark Kjeseth
Firm Name *	Broxson Real Estate Group
Email *	mark@broxsonrealty.com
Phone Number *	(352) 949-6677
I would like to be considered as a candidate for: *	Director (2024-2026)
If nominated for a Director position, do you understand that you are making a three (3) year commitment? *	Yes
If nominated for Vice President, do you understand that you are making a four (4) year commitment? (Vice President,	

President-Elect, President, and Past President) *

If nominated for Vice President, will you be able to attend the NAR convention, and both Florida Realtors meetings, and any other meeting as determined by the Board of Directors? *

If nominated for Secretary/Treasurer, will you be able to attend both Florida Realtors meetings, and any other meeting as determined by the Board of Directors? *

I have been licensed since (year): * 2021

I have been a member of GACAR since (year) * 2021

I currently (or previously) belong to another Realtor association, if any: DGLAR

Are you the Principal Broker? * No

Do you have your Broker's support? * Yes

Have you served on the GACAR Board of Directors in the past? * No

When did you serve? (from year to year)?

GACAR Committee involvement: * YPN Co Chair 2023, Global 2022, Professional Development 2022, YPN 2022

Florida Realtors Committee involvement, if any: Convention Committee 2022, Global 2022 and 2023, Resort and second home specialist 2023

NAR Committee involvement, if any:

Community involvement, if any: GACAR related community events

I hold the following NAR recognized designations/endorsements/certifications, if any:

I specialize in the following area(s): * Residential
Property Management

As a Director, are there any issues or changes you think would improve member participation? * Like my CRM, I think a personal note or phone call to a certain number of members to show them we are vested in their success would be a nice outreach process.

What would you say are the Association's strengths? * Support from Leadership has been consistent since I have been a member. Involvement and attendance at committees and events has been very strong.

What would you say are the Association's weaknesses? * Continued rotation of the same people on committees limits growth and new ideas from newer members.

What skills, aptitude, or attitude do you think you would bring to the position? *

I would bring an objective approach to processes and procedures as well as knowledge of how budgets are built and maintained. An approach to where all voices are heard to invite more member participation at the committee level and event engagement. Additionally, renewed emphasis on "industry insights" renaming and giving GACAR a fresh new outlook to members using advanced technology as well as grass roots efforts to increase participation by members. Finally, a fun positive attitude that is approachable and encouraged by most members.

Please describe the role GACAR plays in the local real estate industry. * GACAR plays a huge role in community involvement with regard to donations that benefit the community, member volunteer efforts supported by GACAR, political involvement to advance the GACAR agenda with regard to local regulations surrounding hot topics such as property rights, affordable housing and homelessness.

What leadership positions have you held in the community, if any? I have been in the Gainesville area since 2020 and have held no community leadership positions unfortunately.

In 250 words or less, please summarize your skills and qualifications that you feel would bring value to the Board of Directors and our members. NOTE: While your entire application will be posted on the website for members to view, this summary will be published on the ballot directly underneath your name.

Working in the hospitality industry for 33 years and advancing my career through hard work has given me many attributes to lead a team of staff, Junior Managers, Senior Managers and Directors to be successful in their careers while meeting the financial, guest and associate goals of each hotel I managed. During my tenure I was able to perform task force openings of new hotels while running my hotel remotely. Additionally, I was the regional Breakthrough Leadership Champion for the Western Region from 2015 to 2018 when I left the industry. Through this career growth I accomplished many personal and professional goals including coaching, leading, advancing the careers of my leaders and staff, training new standards and the most important – listening to the people I lead to ensure all were successful. When I joined GACAR I knew I wanted to be involved in my new career so I joined many committees the first year and I feel that my contributions to those committees have shown many members that I am committed to the continued success of GACAR and all of the membership within. Leadership starts at the top, but grows from the bottom and the role of Director needs to be taken seriously to achieve GACARS overall goals.

Upload Professional Headshot. *



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By signing this application:

1. I affirm that I meet the qualifications of the position that I am applying for;
2. If my nomination is put forward, I agree to sign the Consent to Serve form prior to my name being placed on the ballot.
3. I understand that this application will be posted for the membership to view during the voting period.

DocuSigned by:
Mark Kyeseth
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