

## 2026 GACAR Board of Directors Application

COMPLETE

#10

Thank you for your interest in becoming more involved in your association by applying for a position on the Board of Directors! Please take a moment to review the <a href="https://gainesvillealachuacountyassociationofrealtors.growthzoneapp.com/ap/CloudFile/Download/pMO56WOL" target="\_blank">Job Description</a> for the position you are seeking and the <a href="https://gainesvillealachuacountyassociationofrealtors.growthzoneapp.com/ap/CloudFile/Download/pgBJ778r" target="\_blank">Board of Directors Commitment Packet</a> you will be required to sign if you are elected, prior to completing the application to ensure you meet the qualifications and are willing to accept the responsibilities associated with the position.

Please direct any questions to Lisa Gurske, CEO at [lgurske@gacar.com](mailto:lgurske@gacar.com) or (352) 332-8850.

Application deadline is Friday, June 20th.

NOTE: In-person interviews will be conducted on June 26th from 1:00 pm to 3:00 pm. You will be contacted to set up a time after the application deadline has passed.

### CREATED



PUBLIC

Jun 15th 2025, 3:43:16 pm

### IP ADDRESS



166.199.92.15

#### \* Name

Lisa Fetrow

#### \* Firm Name

Keller Williams Gainesville Realty Partners

#### \* Email

[lisafetrow@gmail.com](mailto:lisafetrow@gmail.com)

#### \* Phone Number

4048257233

#### \* I would like to be considered as a candidate for:

Vice President

#### \* If nominated for a Director position, do you understand that you are making a three (3) year commitment?

#### \* If nominated for Vice President, do you understand that you are making a four (4) year commitment? (Vice President, President-Elect, President, and Past President)

Yes

#### \* If nominated for Vice President, will you be able to attend the NAR convention, and both Florida Realtors meetings, and any other meeting as determined by the Board of Directors?

Yes

#### \* If nominated for Secretary/Treasurer, will you be able to attend both Florida Realtors meetings, and any other meeting as determined by the Board of Directors?

#### \* I have been licensed since (year):

2010

#### \* I have been a member of GACAR since (year)

2014

**I currently (or previously) belong to another Realtor association, if any:**

---

(No response)

**\* Are you the Principal Broker?**

---

No

**\* Do you have your Broker's support?**

---

Yes

**\* Have you served on the GACAR Board of Directors in the past?**

---

Yes

**When did you serve? (from year to year)?**

---

Current

**\* GACAR Committee involvement:**

---

Professional development, technology, public policy

**Florida Realtors Committee involvement, if any:**

---

None

**NAR Committee involvement, if any:**

---

None

**Community involvement, if any:**

---

Candy canes for kids

**I hold the following NAR recognized designations/endorsements/certifications, if any:**

---

CRS, SRS, ABR

**\* I specialize in the following area(s):**

---

Residential

**\* As a Director, are there any issues or changes you think would improve member participation?**

---

I believe our updated New Member Orientation and Level Up class are designed to be fresh, fun, and engaging creating an immediate connection to GACAR. By making a strong first impression, we aim to increase member involvement and long-term participation. I think if we continue to keep updating and evaluating these courses it will help us to increase member participation.

**\* What would you say are the Association's strengths?**

---

GACAR's dedicated staff is one of our greatest assets—they support our members with professionalism, warmth, and efficiency. Combined with a wide variety of committees and events, our association offers countless ways to get involved, grow, and give back.

**\* What would you say are the Association's weaknesses?**

---

Like many associations, GACAR faces the common challenge of sustaining member involvement. I believe this isn't unusual—but it's something we can improve. I'm committed to finding creative ways to boost ongoing engagement and connection.

**\* What skills, aptitude, or attitude do you think you would bring to the position?**

---

I bring a collaborative spirit, strong organizational skills, and a proactive, solutions-focused mindset to the VP role. I'm approachable, dependable, and passionate about supporting others. My experience in leadership, education, and mentoring equips me to serve with both heart and strategy.

**\* Please describe the role GACAR plays in the local real estate industry.**

---

GACAR serves a vital role for real estate professionals in Gainesville and Alachua County, providing education, advocacy, networking, and resources. The association supports members in maintaining high professional standards, staying informed on market trends and regulations, and connecting with the broader community to strengthen the industry's reputation and success.

### What leadership positions have you held in the community, if any?

---

I have served on charity boards such as March of Dimes and been in leadership within the PTA while my children were in elementary school.

**\* In 250 words or less, please summarize your skills and qualifications that you feel would bring value to the Board of Directors and our members. NOTE: While your entire application will be posted on the website for members to view, this summary will be published on the ballot directly underneath your name.**

---

A top performer since 2014, Lisa attributes her success to strategic systems that create a smooth and efficient transaction process. She values strong relationships within the industry and is passionate about supporting her peers. Lisa helped rewrite the GACAR new member orientation and the follow-up class "Level Up," and continues to mentor through the Agent Leadership Council at her brokerage. She currently serves as Chair of the Professional Development Committee. Lisa holds a bachelor's degree in Economics from the University of California, Davis, and a secondary teaching credential from Sacramento State University. She taught high school U.S. History and Economics before transitioning to real estate in 2010. After moving to Atlanta, she worked with her husband to renovate and sell a large portfolio of homes before relocating to Gainesville in 2013. Lisa actively gives back to both her community and industry. She teaches weekly fitness classes at Gainesville Health & Fitness, graduated from the GACAR Leadership Academy in 2020, and has served on the Public Policy, Technology and Professional Development Committees. She is currently in her second year serving on the GACAR Board of Directors and is running for Vice President. Lisa is committed to professionalism and integrity in every aspect of her work. Her deep understanding of the Gainesville/Alachua County market, dedication to member development, and passion for service will continue to bring strong leadership and value to GACAR.

**\* Upload Professional Headshot.**

---

img\_6257.jpeg.jpg

**SIGNATURE**

---

 SIGNED  
Jun 15th 2025