

2024 GACAR Board of Directors Application

Thank you for your interest in becoming more involved in your association by applying for a position on the Board of Directors! Please take a moment to review the [Job Description](#) for the position you are seeking and the [Consent to Serve Form](#) you will be required to sign if you are elected, prior to completing the application to ensure you meet the qualifications and are willing to accept the responsibilities associated with the position.

Please direct any questions to Lisa Gurske, CEO at lgurske@gacar.com or (352) 332-8850.

Application deadline is Friday, June 30th.

NOTE: In-person interviews will be conducted on July 10th from 11:30 am to 4 pm. You will be contacted to set up a time after the application deadline has passed.

Name *	Mark Robinson
Firm Name *	Watson Realty Corp
Email *	markrobinson@watsonrealtycorp.com
Phone Number *	(352) 215-7265
I would like to be considered as a candidate for: *	Director (2024-2026)
If nominated for a Director position, do you understand that you are making a three (3) year commitment? *	Yes
If nominated for Vice President, do you understand that you are making a four (4) year commitment? (Vice President,	

President–Elect, President, and Past President) *

If nominated for Vice President, will you be able to attend the NAR convention, and both Florida Realtors meetings, and any other meeting as determined by the Board of Directors? *

If nominated for Secretary/Treasurer, will you be able to attend both Florida Realtors meetings, and any other meeting as determined by the Board of Directors? *

I have been licensed since (year): * 2018

I have been a member of GACAR since (year) * 2018

I currently (or previously) belong to another Realtor association, if any: Always primary with GACAR, was also a member of OMCAR for a time.

Are you the Principal Broker? * No

Do you have your Broker's support? * Yes

Have you served on the GACAR Board of Directors in the past? * No

When did you serve? (from year to year)?

GACAR Committee involvement: * Current chair of the Commercial Real Estate Council, member of Public Policy Committee, Global Business Council, (RPAC), Technology Committee

Florida Realtors Committee involvement, if any: I am currently a member of the Commercial Alliance committee.

NAR Committee involvement, if any:**Community involvement, if any:**

Volunteer trainer & coach–Community Weatherization Coalition, mbr City Dev Review Board, GOFC board

I hold the following NAR recognized designations/endorsements/certifications, if any:

CRS, GRI, CIPS, Green, ePro, C2EX, ABR, SRS, RSPS, SFR

I specialize in the following area(s): *

Residential
Commercial

As a Director, are there any issues or changes you think would improve member participation? *

Continue to engage and communicate with membership at every possible level. Promote and continue to provide training, community volunteer and outreach opportunities. Optimize and enhance current programs and initiatives ensuring they are interesting, relevant, engaging, and build and foster ongoing relationships. Recognize successes and challenges, and regularly communicate to grow member knowledge and awareness of opportunities and advantages of membership.

What would you say are the Association's strengths? *

GACAR has knowledgeable engaged leadership with a strong cadre of excellent, caring, smart staff and members with a great history, perspective and energy.

What would you say are the Association's weaknesses? *

More opportunity than weakness: I believe GACAR could improve engagement with new members and fostering more future participants; improve in passing along of historical / institutional knowledge from year to year; fine tune adoption and promotion of new industry trends and technology while understanding and avoiding short term fads.

What skills, aptitude, or attitude do you think you would bring to the position? *

I work to be a life-time learner and to improve my skills and abilities. I endeavor to bring positive energy with

forward thinking goals balanced with historical experience. I believe it important to reflect on the past use this knowledge to fine tune and adjust future actions.

Please describe the role GACAR plays in the local real estate industry. *

GACAR provides a home base for our diverse constituency, supports growth offering a leadership framework, opportunities, and linkages to local, state, and national industry partners, provides vital education and training, provides and fosters community engagement and participation with numerous facets and areas of the profession

What leadership positions have you held in the community, if any?

Member of the City of Gainesville Development Review Board; Board member of the Gainesville Offshore Fishing Club; Treasurer of the Kirkwood Neighborhood Association and Cannes Village Condo Association; numerous positions with United Church of Gainesville, PK Younge Parent Teacher Association, PKY Band Parents Association, PKY Robotics club and STEM board

In 250 words or less, please summarize your skills and qualifications that you feel would bring value to the Board of Directors and our members. NOTE: While your entire application will be posted on the website for members to view, this summary will be published on the ballot directly underneath your name.

GACAR has an excellent cadre of knowledgeable & engaged leadership, smart and caring staff, and members with a great history of success. GACAR serves as the home base for our diverse constituency and provides linkages to our local, state, and national industry partners, as well as vital education, training, community engagement.

I work to be a life-time learner and endeavor to bring positive energy, making future goals informed by history. As a board member I would continue to engage and communicate with membership at every possible level. Promote training, community volunteer and outreach opportunities. I will work with the board to optimize and enhance current programs and initiatives ensuring they are

interesting, relevant, engaging, and build and foster new and long term relationships. I believe it is important that we recognize success and challenges, regularly communicate with members, and promote awareness of opportunities and advantages of membership.

Upload Professional Headshot. *



[mark_robinson024edit.jpg](#) 116.24 KB · JPG

By signing this application:

1. I affirm that I meet the qualifications of the position that I am applying for;
2. If my nomination is put forward, I agree to sign the Consent to Serve form prior to my name being placed on the ballot.
3. I understand that this application will be posted for the membership to view during the voting period.

DocuSigned by:

Mark Robinson

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