

2024 GACAR Board of Directors Application

Thank you for your interest in becoming more involved in your association by applying for a position on the Board of Directors! Please take a moment to review the [Job Description](#) for the position you are seeking and the [Consent to Serve Form](#) you will be required to sign if you are elected, prior to completing the application to ensure you meet the qualifications and are willing to accept the responsibilities associated with the position.

Please direct any questions to Lisa Gurske, CEO at lgurske@gacar.com or (352) 332-8850.

Application deadline is Friday, June 30th.

NOTE: In-person interviews will be conducted on July 10th from 11:30 am to 4 pm. You will be contacted to set up a time after the application deadline has passed.

Name *	Lisa Fetrow
Firm Name *	Keller Williams Gainesville Realty Partners
Email *	lisafetrow@gmail.com
Phone Number *	(404) 825-7233
I would like to be considered as a candidate for: *	Director (2024-2026)
If nominated for a Director position, do you understand that you are making a three (3) year commitment? *	Yes
If nominated for Vice President, do you understand that you are making a four (4) year commitment? (Vice President,	

President-Elect, President, and Past President) *

If nominated for Vice President, will you be able to attend the NAR convention, and both Florida Realtors meetings, and any other meeting as determined by the Board of Directors? *

If nominated for Secretary/Treasurer, will you be able to attend both Florida Realtors meetings, and any other meeting as determined by the Board of Directors? *

I have been licensed since (year): * 2010

I have been a member of GACAR since (year) * 2014

I currently (or previously) belong to another Realtor association, if any: n/a

Are you the Principal Broker? * No

Do you have your Broker's support? * Yes

Have you served on the GACAR Board of Directors in the past? * No

When did you serve? (from year to year)?

GACAR Committee involvement: * former Technology chair (2021) public policy (2019–2020), Leadership Academy Graduate 2020

Florida Realtors Committee involvement, if any: n/a

NAR Committee involvement, if any: n/a

Community involvement, if any:

Candy Canes for Kids, Group fitness instructor
Gainesville Health and Fitness

I hold the following NAR recognized designations/endorsements/certifications, if any:

I specialize in the following area(s): *

Residential

As a Director, are there any issues or changes you think would improve member participation? *

I think the association has done a great job in the last few years to further the involvement of our Realtor community, but there is always room for growth and by having new board members with new ideas can help!

What would you say are the Association's strengths? *

Educational opportunities, leadership academy, member events

What would you say are the Association's weaknesses? *

engaging new/varied members to serve

What skills, aptitude, or attitude do you think you would bring to the position? *

I absolutely love the real estate industry as a whole and value growing the professionalism and knowledge base of the members of our association to better serve the public. I bring a positive attitude and energy to all that I do. My strong background in economics and years spent as a high school teacher has proven to be extremely beneficial in my overall understanding of our industry and the market as a whole.

Please describe the role GACAR plays in the local real estate industry. *

GACAR is a place for connecting the members and helping them to grow and serve the public with best practices, ethics and professionalism. It also serves as a liaison for our industry and the community at large.

What leadership positions have you held in the community, if any?

Previously served on the board for March of Dimes, currently on the Agent Leadership Council at Keller Williams.

In 250 words or less, please summarize your skills and qualifications that you feel would bring value to the Board of Directors and our members. NOTE: While your entire application will be posted on the website for members to view, this summary will be published on the ballot directly underneath your name.

Energetic and detail-oriented, Lisa is the Realtor you can trust to get the job done. She has remained a top performer since 2014 through her focus on efficient systems to deliver a smooth transaction process. Lisa values her relationships within the industry and serves as a mentor via the agent leadership council at her brokerage and loves to participate on the agent panel for new GACAR member orientations. Lisa graduated with a bachelor's degree in Economics from the University of California, Davis and obtained her secondary teaching credential at Sacramento State University. She taught high school U.S. History and Economics for 7 years before moving from CA to Atlanta, GA. Lisa obtained her real estate license in 2010 and worked with her husband and business partners to renovate and sell a large portfolio of homes. Lisa and her family have lived in Gainesville since 2013. Lisa teaches multiple classes a week at Gainesville Health and Fitness, bringing her high energy to each class. Lisa graduated the GACAR Leadership Academy in 2020, previously served on the public policy committee and technology committee and chaired the technology committee in 2020. Lisa consistently prioritizes attending GACAR events such as GMM, RPAC events, Realtor Expo and holiday celebrations. Overall Lisa's understanding of the Gainesville/Alachua area real estate market along with her passion to serve and focus on professionalism within the industry will bring value to our board of directors and our members.

Upload Professional Headshot. *



[lisa137_1.jpg](#) 4.61 MB · JPG

By signing this application:

1. I affirm that I meet the qualifications of the position that I am applying for;
2. If my nomination is put forward, I agree to sign the Consent to Serve form prior to my name being placed on the ballot.
3. I understand that this application will be posted for the membership to view during the voting period.

DocuSigned by:
Lisa Petrow
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