

2024 GACAR Board of Directors Application

Thank you for your interest in becoming more involved in your association by applying for a position on the Board of Directors! Please take a moment to review the [Job Description](#) for the position you are seeking and the [Consent to Serve Form](#) you will be required to sign if you are elected, prior to completing the application to ensure you meet the qualifications and are willing to accept the responsibilities associated with the position.

Please direct any questions to Lisa Gurske, CEO at lgurske@gacar.com or (352) 332-8850.

Application deadline is Friday, June 30th.

NOTE: In-person interviews will be conducted on July 10th from 11:30 am to 4 pm. You will be contacted to set up a time after the application deadline has passed.

Name *	Heather Swanson
Firm Name *	Campus to Coast Realty LLC
Email *	heather@hswanson.com
Phone Number *	(352) 372-3930
I would like to be considered as a candidate for: *	Director (2024-2026)
If nominated for a Director position, do you understand that you are making a three (3) year commitment? *	Yes
If nominated for Vice President, do you understand that you are making a four (4) year commitment? (Vice President,	

President-Elect, President, and Past President) *

If nominated for Vice President, will you be able to attend the NAR convention, and both Florida Realtors meetings, and any other meeting as determined by the Board of Directors? *

If nominated for Secretary/Treasurer, will you be able to attend both Florida Realtors meetings, and any other meeting as determined by the Board of Directors? *

I have been licensed since (year): * 2005

I have been a member of GACAR since (year) * 2005

I currently (or previously) belong to another Realtor association, if any:

Are you the Principal Broker? * No

Do you have your Broker's support? * Yes

Have you served on the GACAR Board of Directors in the past? * Yes

When did you serve? (from year to year)? 2010-2020

GACAR Committee involvement: * Professional Development, Public Policy, Global, Building, Bylaws, Executive, Finance, RPAC, YPN, Technology, Member Outreach, Leadership Development, Nominating, Strategic Planning and Legacy. President, Pres-Elect, Vice-Pres.

Florida Realtors Committee involvement, if any:	Prof. Development, Issues Mobilization, Land Use Break Out Group (Vice Chair), Legislat. Think Tank
NAR Committee involvement, if any:	2022–23 Land Use, Property Rights and Environmental Committee, Water Quality Discussion Group
Community involvement, if any:	Gainesville Regional Soccer League (GRSL) Game Ops Committee,
I hold the following NAR recognized designations/endorsements/certifications, if any:	CRS, ABR, CIPS, SFR, GRI, AHWD, e-PRO, TRC, PMN
I specialize in the following area(s): *	Residential
As a Director, are there any issues or changes you think would improve member participation? *	I think Board Members need to be involved with committees and participate in our events
What would you say are the Association's strengths? *	Respect for each other as people and agents. We have great communication between many of our Brokers and Agents and it shows when we do transactions. We have minimal grievance complaints.
What would you say are the Association's weaknesses? *	The ability to get members involved.
What skills, aptitude, or attitude do you think you would bring to the position? *	I am an active participant in the Association. I support our decisions – even when I do not agree. I put the work in.
Please describe the role GACAR plays in the local real estate industry. *	We should be the voice for real estate – and the source of estate information. We can improve on being the first place people look for this.
What leadership positions have you held in the community, if any?	I have been on local youth team boards. I am currently involved in the local adult soccer league. I support Girls Place, Family Promise and The ARC of Alachua County.

In 250 words or less, please summarize your skills and qualifications that you feel would bring value to the Board of Directors and our members. NOTE: While your entire application will be posted on the website for members to view, this summary will be published on the ballot directly underneath your name.

I am an experienced working agent with a Broker's license and understand how to work with cooperating agents and customers to get transactions done. This knowledge allows me to help make good decisions for our members. I am an active volunteer in our Association as well as Florida Realtors and the National Association of Realtors. This volunteer work keeps me up to date in the changes in our industry and allows me to learn and bring back this information to our members. When I am present at GACAR meetings and events, I am a representative of GACAR and all the members. It would be an honor to serve our membership. Thank you for the opportunity.

Upload Professional Headshot. *



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By signing this application:

1. I affirm that I meet the qualifications of the position that I am applying for;
2. If my nomination is put forward, I agree to sign the Consent to Serve form prior to my name being placed on the ballot.
3. I understand that this application will be posted for the membership to view during the voting period.

DocuSigned by:

Heather Swanson

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