

Realtor Benefits Quick Reference Guide

In an environment where many are questioning the relevance of membership, it's important to know the benefits of membership and everything that is available to thru your dues at all levels of the Realtor family. Think...“What's In It For Me?”.

GACAR

GACAR.com or 352-332-8850

- [Free CE and discounted designations offered in-person & moving towards online to fit your needs](#)
 - FREE 2, 3 & 4 hour CE courses towards your 14-hour renewal
 - [CE shop on GACAR.com has very inexpensive courses you can take on your schedule](#)
 - Top-notch instructors that we vetted
 - Subsidized designation and certification courses to make them more affordable
- Culture, General membership meetings & networking events
 - Transactions are easier when you know the other agent & have your business partner team. Real estate is tough, this makes it fun!
 - [Check out the GACAR Calendar for all events](#)
 - Buy your Event Pass by January 31st for \$100 (worth \$200!) and attend our social events for FREE!
- [Business partners at your fingertips ranging services A-Z](#)
 - These members give back and support our business
 - They will make transactions easier & you be the expert to the consumer
- [Mediation, arbitration, ombudsmen](#)
 - Solve problems easier with our staff or ombudsmen - low or no cost
 - Offer professional standards hearings and arbitrations
- Broker Roundtables training for brokers
 - All brokers (or their designee) are invited quarterly for updates
- [Giving Circle](#)
 - Donors fund this and you can too
 - Huge community impact - raised \$85,000 '23/'24
 - Support local, housing-related nonprofits
- [Supra Lockboxes](#)
 - Buy them at GACAR
 - Makes showing easier and more secure
 - Can be programmed for other markets (coming and going)
- Sign Riders & Flyer Boxes at GACAR lobby
 - Sell at cost – no up charge, variety of options
- MLS service center/tech help from Danny locally
- [Technology tips from Realtors](#)
 - Videos
 - Workshops at GACAR
 - YouTube Channel

- Orientation for all new members
- Level Up coming in 2025 - for members in the business for 2-4 years...Think Orientation 2.0
- [Inman News subscription](#)
 - Can't login? Call GACAR 352-332-8850
- [Committee opportunities & specialty meetings](#)
 - Show slide with committees
 - Now is the time to sign up and get involved (pick your passion)
- Local forms
 - pre and post occupancy agreements
 - buyer disclosure & recommendations
 - appraisal gap rider
 - and escalation clause
 - helps you do business

Stellar

[Stellar Login](#) or 800-686-7451

- New CMA product in Matrix and Matrix updates with AI coming 2025
- Trainings offered in-person and through [Stellar University](#)
 - Webinars
 - [Facebook](#) live events
 - Broker specific training
- Remind them of other products and tools within Stellar Dashboard
 - Products and services are always changing
- [ShowingTime](#)
 - Automate showings, easy showing instructor, secure lockbox/gate/alarm codes
 - Easy feedback for sellers

Florida Realtors (FR)

[FloridaRealtors.org](#) or 407-438-1400

- [Forewarn](#)
 - Background checks for your safety
 - Easy-to-use app
- [Sunstats](#), [Infographs](#) & [Photofy](#) – The EASY BUTTON for Marketing!
 - Graphics
 - Free marketing for you to make you shine and be the expert
- [Take 5 videos from experts](#)
 - wide range of topics
 - watch at your convenience
- [Statewide Forms & Form Simplicity](#)
 - Universal forms make our lives so much easier
 - Riders for virtually every scenario

- [Tech helpline](#)
 - Short wait
 - Free
 - Can take over your computer, help you buy tech, email issues, etc.
- [Legal hotline](#)
 - Free attorney for you - not your customer or attorney
 - Short wait
- [Public policy](#)
 - [Hometown Heroes](#)
 - Protecting private property rights
 - Flyer
- [Member Discounts](#)
- Disaster relief
 - For Realtors (or your company) - online application, quick turnaround
 - [Hurricane Resources](#) (anything and everything hurricane related)
 - Donate today
- Convention with amazing speakers in Orlando ([January - business](#), [August - big convention](#))
 - Biggest networking event of the year
 - Build referral business
 - Top-notch national speakers w/new ideas to improve and grow your business
 - Affordable
 - Trade Show Discounts, ie: UPS, Constant Contact, Wise Agent
- [Magazine](#), daily newsletter, legal news
 - Have to [subscribe to daily and legal news](#)
 - Current trends and topics to keep you on track and out of trouble
- Webinars – buyer broker agreements, settlement, foreign buyers, etc.
- [NAR Settlement Resources](#)
 - [Video Library](#)
- Economic Forecasts
- Committee opportunities
- [FR Education Foundation Scholarships](#)
 - Minimum \$1,000
 - Open to members and our customers, easy application

National Association of REALTORS (NAR)

nar.realtor or 800-874-6500

- Conventions
 - 2X per year: Washington DC and rotating
 - Networking, tradeshow, industry experts, tech tips, marketing, etc.
- [National public policy efforts and housing initiatives](#)
 - On common ground magazine smart growth issues such as
 - housing shortage remedies:
 - zoning strategies

- historic building preservation
 - downtown revitalization
 - [Flyin.realtor](#) - current initiatives NAR is working on
- Realtor relief foundation
 - Anyone can apply affected by a natural disaster
 - members can donate
- [Right Tools, Right Now](#)
 - Discounts on products and services
- Marketing
 - [House logic](#)
 - Ready-to-use marketing material:
 - tax tips
 - remodeling
 - home maintenance & more
 - [Photofy](#)
 - FREE, personal, branded website @ [Get.realtor](#)
 - Templates w/demos and support
 - Can pay to really customize or semi-customize for free
 - Consumer guides and settlement resources @ [FACTS.realtor](#)
 - Helping you have hard conversations
- [Realtor Magazine](#), also available digitally
- [Economic Forecasts, Research & Statistics](#)
- [Education & Professional Development](#)
 - [Designations](#), [C2EX training opportunities](#), [Fair Haven fair housing simulation](#)
 - Books & Audio Books
 - Broker guides, trainings, resources and webinars – [broker.realtor](#)
 - Podcast, YouTube channel & webinars
- [RPR \(Realtors Property Resource\)](#)
 - Data collection, CMA, create mailers, etc.
- Committee opportunities
- [Center for Financial Wellness](#)
- [References that help you day-to-day](#)
 - data privacy and security
 - direct mail
 - establishing your business
 - google analytics, and more!